

Sabrine Jenhani voice and compositions
Ramy Zoghlami voice, guitar and compositions



BIOGRAPHY

Appearing on the music scene on December 20, 2015, Yuma became known on the web for their original mashups of oriental and western songs. They create bridges between the cultures of both shores of the Mediterranean. Yuma's indie folk places them at the forefront of Tunisian alternative music today.



Fine artist and painter, graduate of the Tunisian School of Fine Arts, **Sabrine Jenhani** discovered very early her passion for singing and writing. Whilst a young singer in rock bands, she was approached to perform by a famous Tunis club. Sabrina fervently studied the legendary voices of jazz. Singing every evening sculpted her voice. During these formative years, she also wrote for the capital's most active cultural press. Precursor of the Tunisian underground scene, and already an icon in her country, today the singer-songwriter is a breath of fresh air in the spotlight of the Arab world's contemporary artistic scene.

Self-taught musician **Ramy Zoghlami** made his debuts in Tunis's first rock bands, on the underground scenes of the southern suburbs. Singer-guitarist, racking up numerous collaborations in indie-rock and electronic music projects, Ramy is originally a film-maker. This artistic baggage orients his music and songwriting towards a poetic and mystical universe.



« **CHURA** » (ed. innacor - l'autre distribution / believe)

Theirself-produced first album *Chura* (march 2016) immediately turned them into poster children for Tunisian popular culture. Smooth, discreet, sleek, subtly superimposing voice and acoustic guitar. An escape into a universe entirely created by Yuma, a nostalgic mix of poetry, emotion and Tunisian culture.

Yuma met with immediate success, and played several prestigious festivals in Tunisia, such as the Hammamet International Festival and the Sicca Jazz Festival in Kef.

In april 2016, at the Journées Musicales in Carthage, Sabrina et Ramy met the label Innacor, at professional gatherings organised by the world music network Zone Franche.

At this point, the duet, still less than a year old, played its first gigs in Germany, at the Reeperbahn Festival, and in France.

RECORDING 2017 ALBUM

ghbar njoum / poussière d'étoiles



ARTISTIC DIRECTION

SKANDER BESBES aka SKNDR

http://www.linstant-m.tn/article_1423_skndr-artiste-hybride-precursur-de-la-vague-electro-en-tunisie..html

THE MIX > SKNDR met Innacor's label manager at a master class with Erik Marchand and Medhi Haddab at «artistic wilderness» La Grande Boutique, during the Kreizh Breizh Akademi #6, «electronic music». The idea that SKNDR mix «ghbar njoum / star dust» naturally followed. Antonin Volson's(*) takes were given to the Tunisian artist. YUMA reside in Tunis...no accident. Bizarre, vous avez dit...

THE COVER ARTWORK> The album cover features a calligraphy by tunisien street artist Hosni Hertelli aka **Shoof**.

Graphic creation and 16 pages booklet by **Julien Weber**, illustrator from Brest.

THE CLIP > The label Innacor and its Tunisian partners possess complementary skills. The Breton label regularly works with audiovisual and fine artists. Singer-songwriters Ramy Zoghalmi and Sabrine Jenhani both have experience in screenwriting and photo direction. A new art scene is developing in Tunisia.

Common interests have taken shape with management, partners, and supporters of their work. A Tunisian residency at the centre of artistic creation Dar

Eyquem in Hammamet honed their artistic vision and solidified their work in progress.

www.innacor.com +33 (0) 6 86 71 80 43 **bertranddupont@innacor.com**
press officer **mauge.valerie@gmail.com** +33 (0) 6 15 09 18 48

YUMA

YUMA TEXTS AND COMPOSITIONS

YUMA

Poussière d'étoiles / ghbar njoum is an invitation to listen, and enter a unique universe. Between ancient arab mystics, acoustic folk soul, ferocious desert blues, and the excitement of new arab alternative music, this new album is as remarkable and engaging as its predecessor Chura.

«star dust» stands at the crossroads of these influences. No doubt, Yuma's interest in promoting the universality of their local culture drives them to push its boundaries. Breton musicians add elegant percussion and string arrangements.

An escape towards a world of their own creation, made of fables, proverbs, their grandmother's tales. Poetic diction is omnipresent in Yuma's texts, evoked as much in their lyrical flights as by the sensitivity of their words and contexts. Through their texts, Sabrine Jehnani and Ramy Zoghalmi tell us the story of their nostalgia for an easy-going and friendly Tunisia, and pass on to us a priceless heritage of the values of Tunisian culture.

Intertwining words, allegories, mysticism, sorcery, metaphors and incarnation, Yuma turn the spotlight onto the precious contours of yesterday's Tunisian orality, lost today, to the constant evolution of the language.

“agis dans ton lieu, pense avec le monde” (Edouard Glissant)

Yuma is an experience both unique and *meta-universal*.

Yuma's most important asset is certainly their interest in enhancing and merging mediterranean musical forms, which constitute a heritage common to both the Maghreb and Europe.

This engagement is Yuma's identity. This album demonstrates the possibility of bringing peoples together and creating a permanent dialogue between cultures.

YUMA THERAPY

Yuma speaks to the human soul, which, lost in the disorder of political, social and cultural upheaval, seeks its alter ego, its twin; its missing half. Yuma advocates a poetry of love; love in desperation, seeking; loving in solitude and destiny, absence and waiting, doubt, and, finally, revolt and liberation.

Poetry has always been political. Yuma choose poetry in a deliberate manner: digging for the language of the stones and troubled soil of Tunisia: her life and her wounds, holding high her ochre words, shining verbs, her sunset colors and the luminous necessity of poetry.

The heart is a revolutionary. Ultimately, the heart is the nesting place of counter-culture. Yuma comes from the heart. The heart of the infinite other.

Ramy and Sabrine's minimalist style of poetic song shows a very human face. Their poetry speaks of uncertainty, lifts mood and spirit, unfurls, and breaks that which binds us.

It is doubtless that because of this, their music is experienced like a therapy, a small miracle, where their songs nurse the pains and confusion of their contemporaries. Everywhere they are heard their musique heals!

Their way of inhabiting their creation and performance sets them apart. The one and the other, reflecting, coiling and uncoiling. Light and shadow, they are their own fantasy, combining modesty and intimacy, escaping, foiling us.

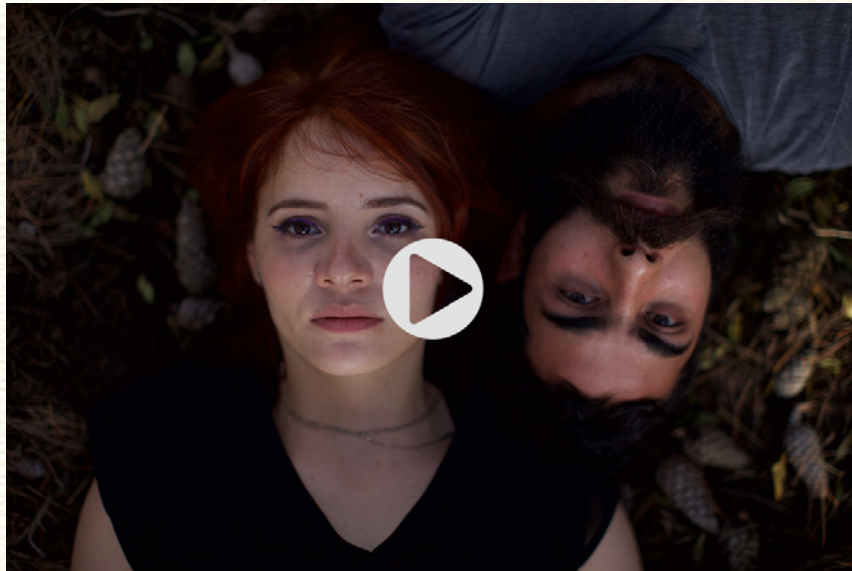
With infinite delicacy, they open our hearts with smooth melodies so ancient and pure, helping our tears and passions, our unrest and surrender flow forth.

CLIP (Official) YUMA / KHALLINI CHWAYA



Shows Yuma's unique quality of being at once together and alone. Alone and together, self and other, tangled and untangled. Unison and solo. Joined and divided. They are the echo of otherness. Visitor and host, night and day, shade and sunlight.

*In front of this door, I waited a while, hoping to hear your songs, to stay alive
In airborne castles, on the lord's horses, they sold me poems which mean nothing.
Show me your sky, and your passion's clouds, your wind blowing over the dunes and your
dark desert
So that in your eyes, empty as nothingness, I will find my soul in your keeping, my destiny
safe at last
Leave me a while longer*



Authors / composers / performers : **Sabrine Jehnani** and **Ramy Zoghلامي**
Director : **Thierry Salvert, Nedjma Berder** assisted by **Matthias Germain**
Editing : **Julien Cadillac**

Production and publishing : INNACOR www.innacor.com
+33 (0) 6 86 71 80 43 bertranddupont@innacor.com
Press Officer : mauge.valerie@gmail.com **+33 (0) 6 15 09 18 48**

3 tracks sample:

<https://soundcloud.com/innacor-rec/sets/yuma-3-titres-poussiere-detoiles/s-gnNLV>

more:

YouTube : <https://www.youtube.com/channel/UCQDEU3Tb3QkBsK8E0EYxCUw>

Facebook : <https://www.facebook.com/yumatheduo>

Instagram : <https://www.instagram.com/yumatheduo>